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Norfolk Bowls Association – Club Referral Scheme

16th March 2026

Dear Club Secretary/Representative,

Following a successful 2025 season, I'm pleased to confirm that we will be renewing the sponsorship of the NBA clubs, along with the £25 referral scheme.

This scheme remains open to any customer who mentions the club, that club will receive the £25 payment it is not limited to club members only. Last year, we arranged cover for 100+ policies for clients & clubs, and whilst this was a strong start, there is still a huge amount of untapped potential. With many households holding two or more insurance products, the earning possibilities for each club are significant.

Renewals Incentive Update

I've explored the feasibility of introducing a payment for policy renewals as an additional incentive.

However, due to regulatory requirements around tracking and incentive payments, we have not been able to secure approval for the 2026 season.

This matter is still under review with the compliance team, and if approved could be introduced in the following year. I will keep you updated as soon as there is any movement.

Why Club Engagement Is Now More Important

Because we cannot offer an incentive on renewals this year, it is more important than ever for clubs to fully engage with the referral scheme and ensure their members are contacting the Norwich office directly. This is vital so we can correctly log all new policies and ensure clubs receive the payments they are entitled to.

With greater awareness and participation, the financial benefit to each club could be substantial.

Looking Ahead to the 2026 Season

I am optimistic that with stronger involvement, we can significantly increase results this season and generate meaningful income for all participating clubs.

If there is anything you feel would help your club promote the incentive - please let me know and I will be happy to assist.

I look forward to working with you throughout the 2026 season.

Club Insurance Reminder

Please also remember that we can assist with club insurance as well. This not only offers the potential for improved cover but can also save money for the clubs.

The agreement from last year no broker fees on new club policies remains in place for 2026.

Neil Carver

Branch Manager

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